



## On Hold Marketing |

## Talking About Your Practice

### Benefits

- Supports Existing Marketing
- Directly increases ROI
- Drives Website Traffic
- Promote Services
- Highlight Specialties
- Reassure Callers they are still Connected
- Works in Background 24/7

### Affordable

Competitively priced to save you money and time. We have programs that provide the highest quality for a buyout option that you may use for as long as you want.

### Quality

All of our productions are produced and recorded at Cakemix Recording, our professional recording studio located in Dallas, Texas.



## Telling Your Story

**We** tell the story of your practice and provide valuable information about staff, services and direct traffic to the website. We increase ROI by integrating existing marketing.

### *Custom For Each Practice*

Our packages include custom scripting, recording, professional voice talent and music licensing. All mastered at broadcast level production values. Our website [www.onholdforyou.com](http://www.onholdforyou.com) has excellent samples, highlighting the quality of production and giving you an understanding of the benefits of On Hold Marketing.



## On Hold For You

A division of Faulconer Productions, an award winning production team who create media for film, television, radio, video games and corporate communications.

On Hold For You was developed to create quality affordable Marketing to Callers On Hold. Raise the standard on caller relationships and make a difference in the bottom line.

## Custom Options

We have custom options to address any business model such as multiple locations and/or other languages. Ask us!

## Take the Test!

Call your own business and ask to be put *ON HOLD*. What was your experience? Remember your telephone is a front door too!

## Let us Help

Let us help make a positive impact on your business.

**Call today!**

**972-818-2427**

## Pricing - Our Most Popular

*All of Program Options Include the Following Turn-Key Production:*

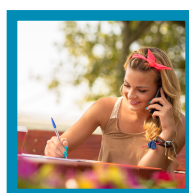
Script, Script Approval, Recording Studio Production, Voice Talent, Music License Fees and delivery of final media products (audio format, as compatible with your system). Faulconer Productions Music Corporation grants a license to Client for usage rights of the final media; license is granted for website and telephone on hold usage only; the term is determined by the type of On Hold Program chosen.

### Buyout Option 1 - SEASONAL - \$1999.00



- 4 Units
- Music License for each Unit
- The Term is in perpetuity

### Buyout Option 2 - ANNUAL - \$999.00



- 1 Unit
- Music License
- The Term is in perpetuity

### UNIT Definition:

A segment of scripted messaging no less than 5-6 minutes in duration, professionally voiced, music underscore license, mixing and mastering in our professional recording studio; and delivery.



**More Options Available Upon Request**